

Bay Area County Profiles



South Bay

Santa Clara County

Located at the southern end of San Francisco Bay, the Silicon Valley is home to the high technology industry which employs more than 300,000 people. With a population of 1.7 million people, Santa Clara County includes both agricultural land to the south and a highly urbanized industrial area extending to the north from San Jose, the county seat.

Newspaper: *San Jose Mercury News*
www.mercurynews.com

Peninsula

San Mateo County

San Mateo County covers an area from Daly City to Menlo Park, encompassing the San Francisco International Airport, the coastal fishing community of Half Moon Bay and the wooded countryside of the Portola Valley. Bioscience, industrial and business parks are located along Highway 101, the county's main business corridor.

Newspaper: *San Mateo County Times*
www.insidebayarea.com/sanmateocountytimes

North Bay

Marin County

Marin County is almost totally surrounded by water. 115 miles of its boundaries are oceans and bays, with only 10 miles of land connecting it in the north to Sonoma County. The quarter of a million residents who live in this community have carefully preserved its beauty, from the picturesque waterfront village of Sausalito to the Point Reyes National Park Seashore.

Newspaper: *Marin Independent Journal*
www.marinij.com

East Bay

Alameda County

Alameda County, located just east of San Francisco across the San Francisco-Oakland Bay Bridge, is both a suburban metropolis and an important industrial area surrounded by rolling hills and numerous recreational parks. The Port of Oakland is the busiest port in the bay and the fourth-largest port on the West Coast. The University of California at Berkeley has been a spawning ground for the region's culture, as well as for innovations in business and technology.

Newspaper: *The Oakland Tribune*
www.insidebayarea.com/oaklandtribune

Contra Costa County

Martinez is the county seat, serving a county-wide population of 1 million people. Though once considered a "bedroom community" for other Bay Area urban centers, Contra Costa County has rapidly developed into an important business and commercial region. Many Bay Area firms have offices and a substantial number of employees in Contra Costa County.

Newspaper: *Contra Costa Times*
www.cctimes.com